



## Premium Partner

Value: DKK 500.000+

We tailor to your goals and needs. Here is a suggestion to give you an idea:

Status as 'Premium Partner' for IWDK

Maximum logo exposure on IWDK promotion material (online and offline)

- Logo will be highlighted on IWDK's official website (frontpage and partnerpage)
- Logo will be exposed at 'The official opening'
- Logo will be exposed at the beginning of every IWDK-curated event through a pre-intro-video
- Logo will be exposed in IWDK magazine

Extra benefits

- 1 day of content-planning at main stage of IWDK
- Access to online streaming platform and streaming gear for free (worth DKK 5000,- per hour)
- 30 seconds IWDK-produced promotion video
- 10 tickets for exclusive networking/party dinner with partners
- Relevant content creation to IWDK's platforms, and in communication channels (IWDK21 magazine, Facebook, LinkedIn, Twitter, Instagram).
- 1 IWDK-produced promo/content article (IWDK21 Magazine and SoMe)

## Festival Partner

Value: DKK 100.000-300.000

We tailor to your goals and needs. Here is a suggestion to give you an idea:

Status as 'Festival Partner' for IWDK

Logo exposure on IWDK promotion material (online and offline)

Logo will be highlighted on IWDK's official website (partnerpage)

Logo will be exposed at 'The official opening'

Logo will be exposed at the beginning of every IWDK-curated event through a pre-intro-video

Logo will be exposed in IWDK magazine

## Extra benefits

- IWDK supports a high profile event with location, marketing, PR and 10 hours event support. The event will be placed at a central location, venue and time.
- Access to online streaming platform and streaming gear for free (worth DKK 5000,- per hour)
- 5 tickets for exclusive networking/party dinner with partners
- Relevant content creation to IWDK's platforms, and in communication channels (IWDK21 magazine, Facebook, LinkedIn, Twitter, Instagram).
- 1 IWDK-produced promo/content article (IWDK21 Magazine and SoMe)

## Content and Event Partner

Value: DKK 50.000-100.000

We tailor your partnership (may it be of money, skills or services) to your goals and needs. Here is a suggestion to give you an idea:

Status as 'Partner' for IWDK

- Logo exposure on IWDK promotion material (online and offline)
- Logo will be highlighted on IWDK's official website (partnerpage)
- Logo will be exposed in IWDK21 Magazine

## Extra benefits

- IWDK supports an event during the IWDK-week by offering location in 1-3 hours and with 5 hours event support. Time and location is later agreed upon.
- Access to online streaming platform and streaming gear at half price (DKK 2500,- per hour)
- 2 tickets for exclusive networking/party dinner with partners
- Relevant content creation to IWDK's platforms, and in communication channels (IWDK21 magazine, Facebook, LinkedIn, Twitter, Instagram)